

dakōta countyregional

C H A M B E R O F C O M M E R C E

Driving Business and Communities Forward

2024

SPONSORSHIP BOOKLET

Official Cities: Eagan, Empire, Farmington, Lilydale, Mendota, Mendota Heights, Rosemount, Sunfish Lake, West St. Paul



SPONSORSHIP BOOKLET

The Dakota County Regional Chamber (DCR Chamber) offers many ways to get involved, including signature events, group participation, advocacy and issues series, and networking events like Coffee Breaks and Let's Connect Happy Hours. Companies can add visibility to their business by sponsoring at any level. There are also advertising options, such as website banners and ads, Weekly Update e-newsletter ads, and Membership Directory placement.

This Sponsorship Booklet presents sponsorship opportunities for your company to choose from that best fit your marketing/business plans.

Signature Events

2024 Kick Off Celebration
Business Excellence Awards Celebration
Annual Holiday Luncheon
Golf Classic
Women's Leadership Forum

Events/Programs

Boost Your Business Series (New in '24)
Vikings VIP Training Camp Event
Women's Luncheons
Young Professional Events

Advocacy

Advocacy & Issues Forum
Leaders In Local Government Awards
Legislative Reception
State of the City Presentations

Networking

Coffee Breaks
Let's Connect Happy Hours
Meet the Chamber

Advertising

Weekly Update E-newsletter
DCR Chamber Website



2024 KICKOFF CELEBRATION



SPONSORSHIP LEVELS & BENEFITS	PRESENTING \$2,500	GOLD \$1,250	SILVER \$750	BRONZE \$500
"Presenting Sponsor" on screen with 30-second video	x			
Full banner ad on the DCR Chamber home page during the month of the event	x			
Verbal company recognition from podium	x			
Ad in <i>Weekly Update</i> newsletter during event month	x	x		
Company logo on Save the Date email	x	x		
Pre/Post recognition emails to the DCR Chamber database	x	x	x	
Side bar logo on the event web page	x	x	x	
Company mentions on social media posts	x	x	x	x
Company logo on: electronic invitations, event program, PowerPoint presentation, and signage	x	x	x	
Company name on: electronic invitations, event program, PowerPoint presentation, and signage				x
Event admissions	10	6	4	2

The Kickoff Celebration serves as the kick-off for the year by highlighting the accomplishments of the previous year and outlining plans and initiatives the chamber has for the coming year. The event also features a keynote speaker and ample networking opportunities. January 18, 2024



*Be part of a special night celebrating and honoring businesses in Dakota County as a sponsor for the Business Excellence Awards Celebration. Help us celebrate businesses, nonprofit organizations, and individuals who are making a positive difference in our community. It is a fun-filled themed evening with entertainment, themed activities, fabulous food, and an inspiring program.
Fall 2024*

SPONSORSHIP LEVELS & BENEFITS	PRESENTING \$5,000	RECEPTION \$3,500	PREMIUM \$3,000	GOLD \$2,500	VALET \$2,500	ENTERTAINMENT \$2,000	DESSERT AUCTION & AWARDS \$2,000
"Presenting Sponsor" sign near stage	x						
15-second video ad on event presentation	x						
Company logo on Save the Date email and invite e-blast	x	x	x				
Banner ad on the DCR Chamber website home page during event month	x	x	x				
1/8 page ad in event program	x	x	x				
Ad in Weekly Update newsletter during October	x	x	x	x	x		
Complimentary wine with dinner	x	x	x	x	x	x	x
Company inclusion on Sponsor Video	x	x	x	x	x	x	x
Company logo on: e-blasts and e-newsletter messages, event program, PowerPoint presentation, verbal recognition from podium, and signage	x	x	x	x	x	x	x
Company name on: e-blasts and e-newsletter messages, event program, PowerPoint presentation, and signage							
Company "sponsored by logo" signage by specialty area		x			x	x	x
Company mention on social media posts	x	x	x	x	x	x	x
Company logo projections (full screen)		x	x				
Company logo on projection screen				x	x	x	x
Company name on projection screen							
Logo included on Thank You Sponsor video	x	x	x	x	x	x	x
Name included on Thank You Sponsor video							
Event admissions with preferred placement	16	10	10	8	8	8	8
Event admissions							

Sponsorship Contact - Andrea Kielb 612-464-4479 or akielb@dcrchamber.com



SPONSORSHIP LEVELS & BENEFITS	WINE & SPIRITS PULL/ TABLE \$2,000	PHOTO BOOTH \$1,500	ELITE \$1,500	REGISTRATION \$1,500	SILVER \$1,250	DESSERT \$1,000	DECOR/TABLE DECOR \$1,000	SPECIALTY \$1,000	BRONZE \$500
"Presenting Sponsor" sign near stage									
15-second video ad on event presentation									
Company logo on Save the Date email and invite e-blast									
Banner ad on the DCR Chamber website home page during event month									
1/8 page ad in event program									
Ad in Weekly Update newsletter during October									
Complimentary wine with dinner	x								
Company inclusion on Sponsor Video	x	x	x	x	x				
Company logo on: e-blasts and e-newsletter messages, event program, PowerPoint presentation, verbal recognition from podium, and signage	x	x	x	x	x				
Company name on: e-blasts and e-newsletter messages, event program, PowerPoint presentation, and signage						x	x	x	x
Company "sponsored by logo" signage by specialty area	x	x				x	x	x	
Logo on After Party signage			x						
Company mention on social media posts	x	x	x	x	x	x	x	x	x
Company logo projections (full screen)									
Company logo on projection screen	x	x	x	x	x				
Company name on projection screen						x	x	x	x
Logo included on Thank You Sponsor video	x	x	x	x	x				
Name included on Thank You Sponsor video						x	x	x	x
Event admissions with preferred placement	8								
Event admissions		6	6	6	6	4	4	4	2

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HOLIDAY LUNCHEON

This special luncheon celebrates the non-profit members of the DCR Chamber by shining a spotlight on the wonderful works done by these organizations. Attendees hear heart-warming stories from the non-profits, the Rosemount School choir performs, and guests can visit the non-profit booths while enjoying the festive atmosphere. December 2024

SPONSORSHIP LEVELS & BENEFITS	TITLE \$5,000	PRESENTING \$500	EVENT \$300
Complimentary tickets to the event	10	4	2
Company logo on all promotional materials and website	x	x	x
Company name on event signs	x	x	x
Sponsor ribbons for company representatives at event	x	x	x
Company recognition on presentation slides	x	x	x
Sponsor table to display materials	x	x	

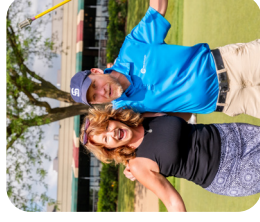
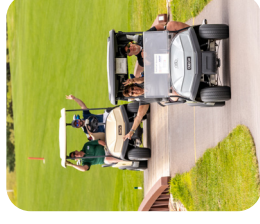


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Join us at this annual all-day golf tournament that is open to everyone to attend and compete. Lunch and reception are included, prizes are awarded, and there is an exciting mega putt contest. It is a perfect day of relaxation, networking, and golf.

Summer 2024



SPONSORSHIP LEVELS & BENEFITS														
	TOURNAMENT \$5,000	RECEPTION \$3,500	EAGLE \$2,550	HOLE IN ONE \$2,050	BIRDIE \$1,550	SCORE CARD \$1,000	REGISTRATION \$1,000	BEVERAGE CART \$750	PUTTING CONTEST \$1,000	DRIVING RANGE \$750	LUNCH \$750	HOLE EXCLUSIVE \$775	GOLF CARTS \$675	PAR \$500
Number golfers (includes breakfast and box lunch)	12	8	4	4	2	1	1		1					
Admissions to the 19th Hole Reception	12	8	4	4	2	1	1	2	3	2	2	2	2	2
Box lunch admissions	x	x	x	x	x	x	x	2		2	2	2	2	2
Company receives banner ad on DCR Chamber website four weeks leading up to event	x													
Receive attendee list of golfers	x													
Company logo on Save the Date email	x	x												
Banner with logo at Registration entrance	x	x												
Company announced as Tournament or Reception sponsor on social media	x	x												
Exclusive hole sponsorship with up to two company representatives at hole includes (1) 4x4 table and bench, lunch & 19th hole reception admission for two representatives.	x	x	x	x	x							x		
Advertisement in <i>Weekly Update</i> e-newsletter	x	x	x	x	x									
Company logo on all promotional materials including: electronic invitations, event program, and signage	x	x	x	x	x									
Company name on all promotional materials including: electronic invitations, event program, and signage						x	x	x	x	x	x	x	x	x
Company representative at driving range										x				
Company representative at putting green									x					
Opportunity to have company collateral and representation during box lunch distribution											x			
Company signage on golf carts													x	
Company signage at registration							x							
Company logo/name in golf program	x	x	x	x	x	x	x	x	x	x	x	x	x	x
Company mention on social media platforms	x	x	x	x	x	x	x	x	x	x	x	x	x	x
Company logo on digital display inside one cart of foursome						x								
Sponsor announce contest, handout promo items, and present winner cash prize									x					

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www.dcrchamber.com/sponsorship-opportunities



SPONSORSHIP LEVELS & BENEFITS													
	PRESENTING \$6,000	EMCEE \$5,000	GOLD 2,500	SILVER \$1,250	BREAK REFRESHMENTS \$1,000	BREAK REFRESHMENTS \$1,000	WINE PULL \$1,000	SPECIALTY \$1,000	REGISTRATION \$1,000	BEVERAGE SPONSOR \$1,000	DECOR SPONSOR \$1,000	BRONZE \$750	PARTNER \$500
"Presenting Sponsor" sign	X												
15-second video ad on event presentation	X												
Verbal special thank you at podium	X												
Company logo on Save the Date email	X	X											
Full banner ad on the DCR Chamber home page during the month of the event	X	X											
Attendee registration list	X	X											
Ad in Weekly Update newsletter leading up to event	X	X	X										
Company "sponsored by logo" signage by specialty area		X			X	X	X	X	X	X	X		
Marketplace Vendor Table	X	X	X	X									
Company logo on: electronic invitations, event program, PowerPoint presentation, verbal recognition from podium, and signage	X	X	X	X	X	X	X	X	X	X	X		
Company name on: electronic invitations event program, PowerPoint presentation, and signage												X	X
Company mention on social media posts	X	X	X	X	X	X	X	X	X	X	X	X	X
Event admissions with preferred placement event admission	20	16	10										
Event admissions				6	6	6	6	6	6	6	6	4	2

This annual event was created for women to hone their leadership skills. The conference features a multitude of female speakers and panelists who share their stories, advice, and help empower their peers. Excelling young women are presented scholarships, and there is an inspirational keynote speaker to wrap up the forum.

March 15, 2024 - Radisson Blu - Mall of America

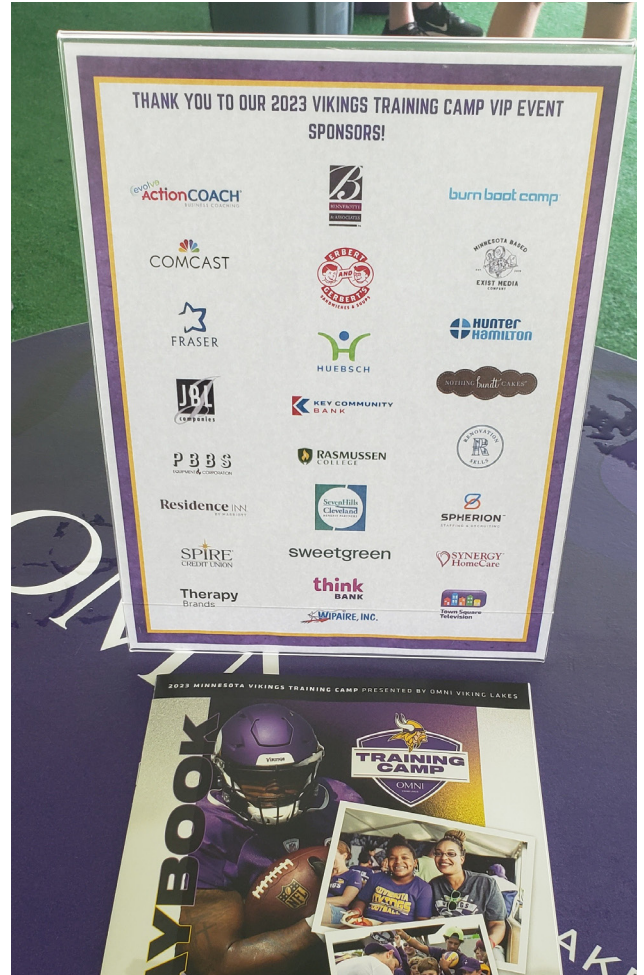
BOOST YOUR BUSINESS SERIES

This series provides insights and hands-on learning covering a variety of topics related to business growth and development. Attendees will gain practical knowledge and skills that can be applied immediately to their businesses. These series also provide an engaging, fun atmosphere for attendees to interact. These events are held on the first Thursday of the months of January, March, May, July, September, and November from 8:00 -9:00 am. Series topics may include Implementing AI, Preventing Cyber Attacks, Scaling Your Business, Digital and Multicultural marketing, and SEO.

	PRESENTING \$1,500	GOLD \$750	SINGLE PARTNER \$300
Number of programs sponsored	6	3	1
Complimentary tickets to each monthly program sponsored	6	4	2
Premier, reserved seating	x		
Opportunity to place a video commercial, :30 seconds or less, at opening of event	x		
Display table for your company and promotional material at event	x	x	
Company logo on event signage	x	x	x
Company mentions on social media promoting the event	x	x	x
Company logo on event registration page; event emails, and Weekly Update	x	x	x
Recognition from the podium during event	x	x	x

VIKINGS VIP TRAINING CAMP EVENT

Join members of other metro chambers for a fun-filled, exciting day of Minnesota Vikings Training Camp practice and networking. This yearly event includes access to an exclusive viewing tent, lunch, open bar, prime views of practice, and presentations by MN Vikings leadership.



EVENT SPONSOR \$500	
Logo recognition in email outreach	X
Logo recognition on event information webpage	X
Logo recognition in Chamber e-newsletters leading up to the event	X
Logo recognition in dedicated event e-blasts by the Chambers	X
Name recognition on Chamber social media	X
Logo recognition on signage inside the tent	X
Two (2) tickets to the event; including complimentary food, beverages, and parking	X
Logo in “Thank You” email to all DCR Chamber attendees	X

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WOMEN'S LUNCHEONS

The Women's Luncheons offer the opportunity for Chamber members to network, introduce their business to the group, and answer the question of the day in a comfortable setting, while enjoying a lunch at a local venue. A guest speaker will share inspiring techniques as it relates to business, leadership, and personal growth. The luncheons are held four times during the year, and there are 25-40 in attendance.



	SERIES \$500	LUNCH \$125
Number of luncheons	4	1
Company logo: <i>Weekly Update</i> announcements, Chamber calendar of events, and social media call outs	x	x
Company signage at registration / table tents	x	x
Display materials on the tables during luncheon	x	x
Present 2-minute intro of your company at event	x	x

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YOUNG PROFESSIONAL EVENTS

In partnership with other East Metro Chambers, young professional members will be able to network, learn, and have fun at these events held 6 times a year. Our Young Professionals network is among our fastest-growing and is an opportunity for you to connect your young employees through your membership and sponsorship to help them build a network, engage, and become politically and philanthropically active.



REGIONAL EVENT SPONSOR \$550 PER EVENT	
Logo recognition in email outreach	x
Logo recognition on event information webpage	x
Recognition in dedicated event email invitations	x
Name recognition on social media	x
Recognition on event signage	x
One complimentary pass to event	x
Logo in "Thank You" email to all attendees	x

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DAKOTA COUNTY ADVOCACY AND ISSUES FORUM



SPONSORSHIP LEVELS & BENEFITS	PRESENTING \$4,000	GOLD \$1,500	SINGLE PARTNER \$500
Number of programs for each sponsorship	6	3	1
Complimentary tickets to each monthly program	6	4	2
Premier, reserved event seating	x		
Opportunity to place a video commercial at opening of event (:30 second video provided by company)	x		
Receive post-event attendee list (name/company)	x		
Presenting Sponsor signage at event	x		
Automatically becomes logo sponsor for Legislative Reception event	x		
Display table for your company and promotional materials	x	x	
Company signage at registration / table tents	x	x	x
Company mentions on social media posts	x	x	x
Company logo on event page, event emails, signage, and <i>Weekly Update</i>	x	x	x
Recognition from the podium during event	x	x	x

Dakota County Regional Chamber offers real-time information and resources on public policy and critical issues impacting businesses through an exclusive Advocacy & Issues Forum breakfast series. This monthly program delivers business community members first-hand perspectives from influential lawmakers and leading industry experts on how legislation at all government levels affects the bottom-line, job creation, growth, and expansion.

As a popular benefit, the series allows participants to shape the conversation through Q&A, as well as an opportunity to communicate concerns, comments, and questions. The events are generally held the first Thursday of the months; February, April, June, August, October, and December from 8:00-9:30am

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LEADERS IN LOCAL GOVERNMENT AWARDS

The DCR Chamber will join the St. Paul Area Chamber and other Metro chambers who are producing and hosting the annual Leaders in Local Government (LILG) Awards Luncheon in September. Awards will be given out in five categories: Business Retention and Expansion; Communications and Marketing; Innovation Planning, Land Use and Public Works; and Public Safety. Individual Awards for Elected Official of the Year and Rising Star.

September 2024

PARTNER SPONSOR \$750	
Recognized as Partner Sponsor during event program	x
Logo placed on event information page and in presentation	x
Two (2) complimentary tickets to attend the event	x
Logo included on e-blast announcements and Weekly Update e-newsletter	x
Logo included on social media call outs by the DCR Chamber	x



The Annual Legislative Reception provides an opportunity for the Dakota County business community to exchange ideas with elected officials on the best ways to ensure an economic climate for new investment and job creation in the Region.
February 2024

SPONSORSHIP LEVELS & BENEFITS	PRESENTING \$2,000	PROGRAM \$500	EVENT \$300
"Presenting Sponsor" sign near stage	x		
Banner ad on DCR Chamber website for one month	x		
Full banner ad on the DCR Chamber home page during the month of the event	x		
Four ads in Weekly Update newsletter during event month	x		
Company logo on Save the Date email	x		
Company name on Save the Date email		x	x
Pre/Post recognition emails to the DCRC database	x	x	
Side bar logo on the event web page	x	x	
Verbal company recognition from podium	x	x	x
Company mentions on social media posts	x	x	x
Company logo on: electronic invitations, event program, PowerPoint presentation and signage	x	x	
Company name on : electronic invitations, event program, PowerPoint presentation and signage			x
Event admissions - free to attend	Unlimited	Unlimited	Unlimited

STATE OF THE CITY PRESENTATIONS

At these once a year events, members and the community learn from city leaders what is currently happening in all segments of the city's work, plus find out what the upcoming plans are for growth and change. The DCR Chamber's official cities of Eagan, Farmington, Mendota Heights, Rosemount, and West St. Paul all hold a State of the City Presentation. Your company can sponsor the Eagan, Rosemount, and/or Farmington events.



EAGAN STATE OF THE CITY SPONSORSHIP OPPORTUNITIES	PARTNER \$350	SILVER \$500	GOLD \$750
Mid-size ad in Weekly Update e-newsletter (select date in 2024)			X
Company mentions on social media posts		X	X
Company logo on: Weekly Update e-newsletters, electronic invitations, sign registration table		X	X
Company name on: Weekly Update e-newsletters, electronic invitations	X		
Included on Chamber event on website	X	X	X
Recognized during program welcome as a sponsor	X	X	X

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FARMINGTON STATE OF THE CITY SPONSORSHIP OPPORTUNITIES	PARTNER \$350	GOLD \$750
Mid-size ad in Weekly Update e-newsletter (select date in 2023)		X
Company mentions on social media posts		X
Company logo on: Weekly Update e-newsletters, electronic invitations, sign registration table		X
Company name on: Weekly Update e-newsletters, electronic invitations	X	
Included on Chamber event on website	X	X
Recognized during program welcome as a sponsor	X	X

ROSEMOUNT STATE OF THE CITY SPONSORSHIP OPPORTUNITIES	PARTNER \$350	SILVER \$500	GOLD \$1,000
Mid-size ad in Weekly Update e-newsletter (select date in 2023)			X
Company mentions on social media posts		X	X
Company logo on: Weekly Update e-newsletters, electronic invitations, sign registration table		X	X
Company name on: Weekly Update e-newsletters, electronic invitations	X		
Included on Chamber event on website	X	X	X
Recognized during program welcome as a sponsor	X	X	X

Meet the Chamber is a monthly meeting to provide an opportunity for new members, new company representatives, and prospective members to meet and learn about the Chamber's benefits and opportunities. The meeting is held the last Wednesday of every month (except December). Attendance is 15-20 people. Free to attend.

SPONSORSHIP LEVELS & BENEFITS	TITLE Exclusive for Year \$1,500	GOLD Not Exclusive for Year \$1,200	MONTHLY Not Exclusive \$125
Opportunity to host event at company location	x		
Two-minute company video presentation during meeting	x		
Exclusive sponsor for the year	x		
Receive attendee contact information	x		
Sponsorship recognition during event	x	x	x
PowerPoint slide	x	x	x
Opportunity to hand out materials and promotional items	x	x	x
Company logo on Chamber event/registration page	x	x	x
Company logo on electronic materials promoting the program each month, including event page, emails, and <i>Weekly Update</i> e-newsletter	x	x	x
Number of meetings	11	11	1

COFFEE BREAK

Coffee Breaks are for members to casually network while gathering in a comfortable relaxed atmosphere. This event is an hour of pure networking. Each person introduces themselves to the group. There are two events per month, the second Thursday and fourth Tuesday, from 8:00 - 9:00 am, showcasing a different member's company each event. Free to attend.

SPONSORSHIP LEVEL & BENEFITS	HOST \$275 PER EVENT	NON-PROFIT HOST \$200
Company logo on DCR Chamber's website calendar of events	x	x
Company logo on all electronic materials promoting the event including, but not limited to, event page, email to Chamber membership, social media, and newsletter	x	x
Promotion in the <i>Weekly Update</i> e-newsletter that reaches the DCR Chamber membership	x	x
Bring potential valuable business connections to your business, and increase your visibility in the community	x	x

HOST PROVIDES: Beverages (*coffee/water/etc.*) and light breakfast (*pastries/fruit/etc.*)

Let's Connect Happy Hour

The Let's Connect Happy Hours are a business after-hours networking event for Chamber members, their clients, and members of the community, hosted by Chamber members at their place of business. These can be held anytime throughout the month but are limited to one a month. Free to attend.

SPONSORSHIP LEVEL & BENEFITS	HOST \$100 PER EVENT
Company logo on DCR Chamber's website calendar of events	x
Company logo on all electronic materials promoting the event including, but not limited to, event page, email to Chamber membership, social media, and newsletter	x
Promotion in the <i>Weekly Update</i> e-newsletter that reaches the DCR Chamber membership	x
Bring potential valuable business connections to your business, and increase your visibility in the community	x

HOST PROVIDES: Beverages (*wine/beer/soda/water/etc.*) and appetizers





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WEEKLY UPDATE

CONNECTING PEOPLE AND IDEAS

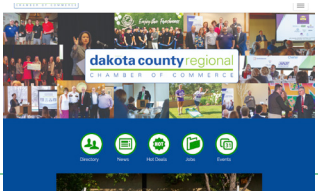
WEEKLY UPDATE E-NEWSLETTER

The Weekly Update is an email newsletter sent out every Tuesday to over 2,500 members of the Chamber and the community. It is filled with member news, local and regional news, chamber program information, community updates, public policy issues, and more.

	Weekly Top Ad \$150	Deluxe - Middle Ad \$100	Basic Ad \$50
	600(W) x 300(H) pixel area	600(W) x 200(H) pixel area	600(W) x 100(H) pixel area
<p>Policy & Advocacy</p> <p>Dakota County Issues Forum - Survey Results Are In</p> <p>The <i>Dakota County Survey</i> provides residents an opportunity to rate the quality of life in the county, as well as service delivery and their satisfaction with county government. The results are in, and Dakota County is a great place to live! The county ranked first among peer counties nationally in five key areas: economic health of the county, managing tax dollars, quality of libraries, providing information to residents, and acting in the best interest of the community.</p> <p>Join us on August 30 to hear the results and insights from County Manager Matt Smith and Commissioner Kathleen Gayford. They will also give an update on the County's strategic plan, ARP plan, and other important County updates.</p>	<p>This ad is placed at the top of the <i>Weekly Update</i>. It includes a small paragraph of 100 words or less promoting your company.</p>  <p>This is what we've all been waiting for - live music & festivals ARE BACK! Enjoy music, camping, festival foods, drinks, and all sorts of summer fun at Twin Cities Summer Jam, July 22-24 at Canterbury Park. See Zac Brown Band, Carrie Underwood, Lynyrd Skynyrd, Ashley McBryde, Kip Moore, Brett Young, and more at Minnesota's Premier Outdoor Music Festival! 3-day and 1-day tickets available. Camping is available on site.</p>	<p>Advertise your news, events, sales, etc. Typically placed in the middle of the <i>Weekly Update</i>.</p> 	<p>This is a great way for members to introduce their company to other members of the Chamber.</p> 

DCR CHAMBER WEBSITE

The Chamber website is a place to bring visibility to your company for a fraction of the cost of other advertising methods. Get the attention of our site's visitors by featuring your business with a homepage ad (920W x 250H).

	Full Year Sponsor \$1,000	Half Year Sponsor \$550	Monthly Sponsor \$100
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www.dcrchamber.com/sponsorship-opportunities