

dakota countyregional

CHAMBER OF COMMERCE

2026

MEMBERSHIP GROWTH OPPORTUNITIES SPONSORSHIPS



THE POWER TO CONNECT...TO CONNECTIONS THAT MATTER

MAXIMIZE YOUR REACH AND IMPACT THROUGH SPONSORSHIP

The Dakota County Regional Chamber of Commerce (DCR Chamber) offers a variety of ways for your business to engage and grow. From signature events to group participation and networking opportunities like Coffee Breaks and Happy Hour & Handshakes, there's truly something for everyone

Sponsorship is a powerful way to elevate your company's visibility. Whether you're interested in high-impact sponsorship packages or more targeted advertising.



SPONSORSHIP OPPORTUNITIES

Signature Events

2026 Annual Kickoff Celebration
Women's Leadership Forum
DCR Golf Classic
Business Excellence Awards Gala
Holiday Luncheon Celebrating Nonprofits

Events/Programs

Women's Luncheons (3 per year)
Young Professional Events*
Vikings VIP Training Camp Experience
Mayors Cup
Business Leadership Training
Special Events as Developed

Advocacy

Advocacy & Issues Forum
State of the City Presentations
State of the County*

Networking

Coffee Breaks
Happy Hour and Handshakes
Meet the Chamber
Business 2 Business Expo*

Advertising

Weekly Connector E-newsletter
DCR Chamber Website (DCRchamber.com)

Programs & events subject to change

Official Cities: Eagan, Empire, Farmington, Lilydale,
Medota, Medota Heights, Rosemount, Sunfish Lake,
West St. Paul

Official Townships: Castle Rock, Eureka and Hampton

*Partner with other Chambers and the County when appropriate.



COFFEE BREAKS

Coffee Breaks are for members to casually network while gathering in a comfortable relaxed atmosphere. This event is an hour of pure networking. Each person introduces themselves to the group. There are two events per month the second Thursday and fourth Tuesday that meet from 8:00 - 9:00 am, showcasing a different member's company at each event. Included with your DCR Chamber membership.

SPONSORSHIP LEVEL & BENEFITS	HOST \$300 PER EVENT	NON-PROFIT HOST \$200
Company logo on DCR Chamber's website calendar of events	x	x
Company logo on all electronic materials promoting the event including, but not limited to, event page, email to Chamber membership, social media, and newsletter	x	x
Promotion in the <i>Weekly Connector</i> e-newsletter that reaches the DCR Chamber membership	x	x
Bring potential valuable business connections to your business, and increase your visibility in the community	x	x

HOST PROVIDES:

- Beverages (coffee/water/etc.) and light breakfast (pastries/fruit/etc.)



HAPPY HOUR & HANDSHAKES

Happy Hour & Handshakes are a business after-hours networking event for Chamber members, their clients, and members of the community, hosted by Chamber members at their place of business. These can be held anytime throughout the month but are limited to one a month.

SPONSORSHIP LEVEL & BENEFITS		HOST \$150 PER EVENT
Company logo on DCR Chamber's website calendar of events		X
Company logo on all electronic materials promoting the event including, but not limited to, event page, email to Chamber membership, social media, and newsletter		X
Promotion in the <i>Weekly Connector</i> e-newsletter that reaches the DCR Chamber membership		X
Bring potential valuable business connections to your business, and increase your visibility in the community		X

HOST PROVIDES:

- Beverages (wine/beer/soda/water/etc.) and appetizers.



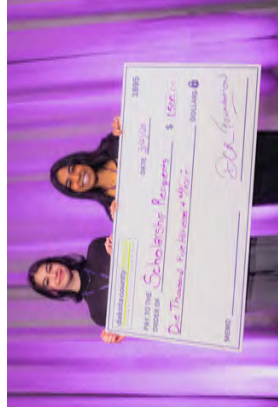
Annual KICKOFF Celebration



SPONSORSHIP LEVELS & BENEFITS	PRESENTING \$2,500	GOLD \$1,250	SILVER \$750	BRONZE \$500
Company receives "Top Billing"	X			
Verbal company recognition from podium	X			
Ad in <i>Weekly Connector</i> newsletter during event month	X	X		
Company mentions on social media posts	X	X	X	X
Company logo on: electronic invitations, event program, PowerPoint presentation, and signage	X	X	X	
Company name on: electronic invitations, event program, PowerPoint presentation, and signage				X
Event admissions	6	4	3	2

The Kickoff Celebration marks the official start of the year by celebrating the accomplishments of the past year and unveiling the Chamber’s plans and initiatives for the year ahead. It’s also a can’t-miss opportunity to connect and network with fellow business and community leaders.





SPONSORSHIP LEVELS & BENEFITS							
	PRESENTING \$7,500	EMCEE \$5,000	GOLD \$2,500	SILVER \$1,500	SPECIALTY \$1,200	BRONZE \$750	PARTNER \$500
Company receives "Top Billing"	X						
Company mention in press release	X	X					
Company logo on pre-event messaging	X	X					
Recognition from podium	X	X	X	X			
Ad in <i>Weekly Connector</i> newsletter	X	X	X				
Company "Sponsored by logo" signage	X	X			X		
Marketplace Vendor Table	X	X	X	X			
Company logo on: printed program, screens and signage	X	X	X				
Company name on: printed program, screens and signage				X	X	X	X
Company mentions on social media posts	X	X	X	X	X	X	X
Company logo on event page, event emails, signage, and <i>Weekly Update</i>	X	X	X	X			
Priority table placement	16	12	8	6	4	3	2
Event admissions							

Special Opportunity: We also offer sponsorship options tailored for small businesses (1–5 employees) at a reduced rate, making it easier for every business to participate and gain visibility.

Energizing. Educational. Empowering.

This annual conference is designed to help women strengthen their leadership skills and grow both personally and professionally. Featuring an inspiring lineup of female speakers and panelists, the event delivers real-world insights and tangible outcomes with, powerful stories, and meaningful peer-to-peer connections.

Outstanding young women are honored with scholarships, and the day concludes with an uplifting keynote address that leaves attendees motivated, energized, and ready to lead.

Sponsoring this event means aligning your brand with a powerful mission — supporting women's leadership, education, and empowerment.



Swing Into Action – Sponsor the Annual Golf Tournament

Be part of a full day of fun, connection, and community at our annual all-day golf tournament—open to everyone to attend and compete.

This popular event includes lunch, a lively post-tournament reception, exciting prize giveaways, and the fan-favorite Putt for DCR \$Dough contest.

It's the perfect opportunity for sponsors to connect with local leaders and professionals in a relaxed, social setting while supporting a well-loved tradition that blends golf, networking, and community spirit.



SPONSORSHIP LEVELS & BENEFITS	TOURNAMENT	RECEPTION	EAGLE	PUTT FOR DCR	SCORE CARD	REGISTRATION	SPECIALTY	HOLE EXCLUSIVE	PAR
	\$5,500	\$3,500	\$3,000	\$DOUGH \$2,500	\$1,000	\$1,000	\$800	\$800	\$500
Number golfers (includes box lunch and admission to the 19th Hole Reception	10	8	4	2	2	2			
Admission to the 19th Hole Reception							2		2
Company receives "Top Billing"	X								
Company logo on pre-event messaging	X	X							
Exclusive hole sponsorship includes up to two company representatives at the hole, one 4x4 table and bench, box lunches for both representatives, and two admissions to the 19th Hole Reception for on-site company representatives.	X	X	X	X				X	
Advertisement in Weekly Connector	X	X	X						
Company logo on printed program, screen and signage	X	X	X	X					
Company name on printed program, screen and signage					X	X	X	X	X
Company signage at registration						X			
Company mention on social media platforms	X	X	X	X	X	X	X	X	X
Company logo on digital display inside golf cart					X				
Sponsor announce contest, handout promo items, and present winner cash prize				X					



Join us for a memorable evening as we honor the outstanding businesses, nonprofit organizations, and individuals making a meaningful impact in Dakota County. The Business Excellence Awards Gala is your opportunity to be part of something special—an inspiring celebration of community achievement and excellence.

As a sponsor, you'll help shine a spotlight on those driving positive change while gaining valuable exposure and connecting with local leaders.

A fun-filled themed evening featuring exciting entertainment, interactive activities, fabulous food and drinks, and an inspiring program that highlights the incredible accomplishments within our community.

SPONSORSHIP LEVELS & BENEFITS	PRESENTING \$5,500	RECEPTION \$3,500	DIAMOND \$3,000	PLATINUM \$2,500	SPECIALTY \$1,300-\$2,000	GOLD \$1,250	SILVER \$500
Company receives "Top Billing"	X						
Company mention in press release	X						
Ad in <i>Weekly Connector</i> newsletter	X	X	X				
Company logo on: printed program, screens and signage	X	X	X	X			
Company name on: printed program, screens and signage					X	X	X
Company "Sponsored by logo" signage by specialty area					X		
Company mentions on social media posts	X	X	X	X	X	X	X
Priority table placement	10	8	8				
Event Admissions				6	4-6	4	2

Special Opportunity: We also offer sponsorship options tailored for small businesses (1–5 employees) at a reduced rate, making it easier for every business to participate and gain visibility.



ANNUAL HOLIDAY LUNCHEON

This special luncheon celebrates the non-profit members of the DCR Chamber by shining a spotlight on the wonderful works done by these organizations. Attendees hear heart-warming stories from the nonprofits, performance by local choirs, and guests can visit the non-profit booths while enjoying the festive atmosphere.
December 2026

SPONSORSHIP LEVELS & BENEFITS	PRESENTING \$5,000	GOLD \$1,000	SILVER \$500	BRONZE \$300
Complimentary tickets to the event	10	6	4	2
Reserved Seating	X	X		
Company logo on all promotional materials and website	X	X	X	X
Company name on all promotional materials and website			X	X
Company name on event signs	X	X	X	X
Company recognition on presentation slides	X	X	X	X



VIKING VIP TRAINING CAMP EXPERIENCE

Experience Vikings Training Camp Like a VIP!

Join members from metro-area chambers for a high-energy day at Minnesota Vikings Training Camp Experience filled with networking, team spirit, and exclusive access. This annual event features: Prime views of practice from a private, shaded viewing tent; Complimentary food; Presentations by Minnesota Vikings leadership, Opportunities to connect with business leaders from across the region and multiple chambers.

Don't miss this exciting opportunity to combine broad professional networking with one of Minnesota's favorite summer traditions!



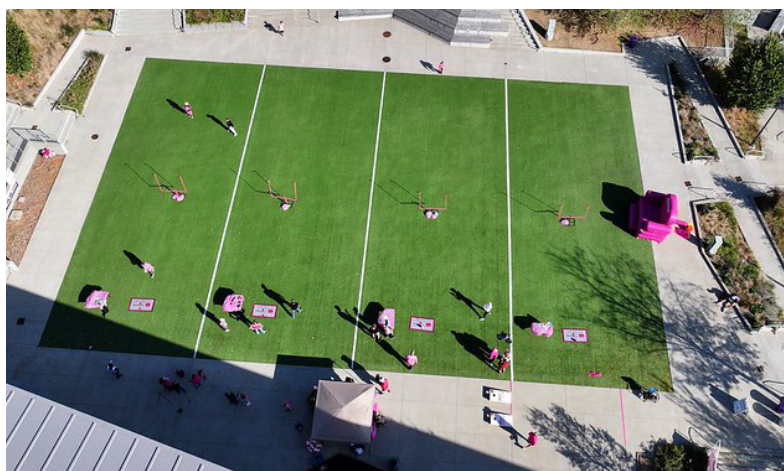
SPONSORSHIP LEVELS & BENEFITS			PREMIUM \$1,000	EVENT \$500
Top-tier logo visibility on event information webpage, email outreach, featured in Chamber e-newsletter leading up to the event, dedicated event e-blasts from all participating chambers, placement on signage inside the VIP tent, Logo included in past event "Thank You" email to DCR Chamber attendees			X	
Logo in email outreach, placement on the event webpage, featured in Chamber e-newsletter leading up to the event, dedicated event e-blasts from all participating Chambers; placement on signage inside the VIP Tent, included in post-event "Thank You" email to DCR Chamber attendees. Name recognition on chamber social media platforms				X
Admission tickets to the Training Camp Event			5	2

MAYORS CUP

RAISING MONEY TO END BREAST CANCER

Join us for the Mayor's Cup, a fun filled event where mayors and elected officials kick field goals to raise funds for the elimination of breast cancer. Concurrently, the Kick\$4aCure event will amplify this mission. Every donation to our kickers goes directly to the American Cancer Society, supporting vital efforts in breast cancer awareness and research. As a sponsor, you'll ensure that 100% of all kicker donations benefit this important cause. Be part of an inspiring event filled with fun, community spirit, and a commitment to making a difference!

SPONSORSHIP LEVELS & BENEFITS	PINK PLATINUM PRESENTING SPONSOR \$2,000	PINK PLUS SPONSOR \$1,000	PINK SPONSOR \$500
Identified as the Presenting Sponsor for the event and as an "above and beyond" sponsor of the fight against breast cancer	X		
Special at event recognition	X	X	
Logo in "Thank You" email to all DCR Chamber attendees	X	X	
Logo featured in event in two weekly emails and social media posts	X	X	
Opportunity to distribute promotional materials at the event	X	X	X
Signage recognition during the event	X	X	X
Name on event information on DCR website and promotional materials	X	X	X



DAKOTA COUNTY ADVOCACY AND ISSUES FORUM



SPONSORSHIP LEVELS & BENEFITS	PRESENTING	GOLD	SILVER
	\$4,500	\$2,000	\$1,000
Number of sessions (4 sessions per year)	4	2	1
Number of complimentary tickets to each sponsored session	4	2	1
Company receives "Top Billing"	X		
Priority table placement	X		
Company mention on screen, signage, social media and Weekly Connector	X	X	X
Display table for your company and promotional materials	X	X	X



BUSINESS LEADERSHIP TRAINING

SPONSORSHIP LEVELS & BENEFITS	PRESENTING \$2,500	GOLD \$1,000	SILVER \$500
Number of attendees per session	6	4	2
Company receives "Top Billing"	x		
Priority Table Placement	x		
Representative from Company given opportunity to speak before or after presentation	x		
Company mention on: printed program, screens and signage	x	x	x
Company mention on social media platforms plus <i>Weekly Connector</i>	x	x	x

This dynamic Business Leadership Training Program equips DCR Members with essential skills to lead effectively, drive innovation, and grow their businesses. Designed for emerging and established leaders alike, the program offers actionable insights, expert-led sessions, and valuable networking opportunities. Sponsoring this event positions your brand in front of motivated professionals and demonstrates your commitment to supporting local business growth and leadership development.

STATE OF THE CITY PRESENTATIONS

At these once a year events, members and the Community learn from city leaders what is currently happening in all segments of the city's work, plus find out what the upcoming plans are for growth and change. The DCR Chamber's official cities of Eagan, Farmington, Mendota Heights, Rosemount, and West St. Paul all hold State of the City Presentations. Your company can sponsor the Eagan, Rosemount, and/or Farmington events.



EAGAN STATE OF THE CITY SPONSORSHIP OPPORTUNITIES		GOLD \$1,000	SILVER \$500	PARTNER \$350
Mid-size ad in <i>Weekly Connector</i> e-newsletter (select date in 2025)		x		
Company mentions on social media posts		x	x	
Company logo on: <i>Weekly Connector</i> e-newsletters, electronic invitations, sign registration table		x	x	
Company name on: <i>Weekly Connector</i> e-newsletters, electronic invitations				x
Included on Chamber event on website		x	x	x
Recognized during program welcome as a sponsor		x	x	x

FARMINGTON STATE OF THE CITY SPONSORSHIP OPPORTUNITIES	GOLD \$1,000	SILVER \$500	PARTNER \$350
Mid-size ad in <i>Weekly Connector</i> e-newsletter (select date in 2025)	X		
Company mentions on social media posts	X	X	
Company logo on: <i>Weekly Connector</i> e-newsletters, electronic invitations, sign registration table	X	X	
Company name on: <i>Weekly Connector</i> e-newsletters, electronic invitations		X	X
Included on Chamber event on website	X	X	X
Recognized during program welcome as a sponsor	X	X	X

ROSEMOUNT STATE OF THE CITY SPONSORSHIP OPPORTUNITIES	GOLD \$1,000	SILVER \$500	PARTNER \$350
Mid-size ad in <i>Weekly Connector</i> e-newsletter (select date in 2025)	X		
Company mentions on social media posts	X	X	
Company logo on: <i>Weekly Connector</i> e-newsletters, electronic invitations, sign registration table	X	X	
Company name on: <i>Weekly Connector</i> e-newsletters, electronic invitations			X
Included on Chamber event on website	X	X	X
Recognized during program welcome as a sponsor	X	X	X

WOMEN'S LEADERSHIP LUNCHEONS

Held three times a year, our Women's Leadership Luncheons focus on empowering women through personal and professional growth. Each event features an inspiring keynote speaker, a catered lunch, and meaningful networking opportunities—creating a supportive space for connection, learning, and leadership development.

SPONSORSHIP LEVEL & BENEFITS	DIAMOND \$1,000	GOLD \$500	SILVER SMALL BUSINESS \$250
Number of lunches included	3	2	1
Company receives "Top Billing"	X		
Company logo: <i>Weekly Connector</i> announcements, Chamber calendar of events, and social media call outs	X		
Company name: <i>Weekly Connector</i> announcements, Chamber calendar of events, and social media call outs		X	X
Company signage at registration / table tents	X	X	X
Display materials on the tables during luncheon	X	X	X



YOUNG PROFESSIONAL EVENTS

In partnership with other East Metro Chambers, Young Professional members will be able to network, learn, and have fun at these events held 6 times a year. Our Young Professionals network is among our fastest-growing and is an opportunity for you to connect your young employees through your membership and sponsorship to help them build a network, engage, and become politically and philanthropically active.



SPONSORSHIP LEVEL & BENEFITS	REGIONAL EVENT SPONSOR
	\$250
Logo recognition in DCR <i>Weekly Connector</i>	X
Name recognition on social media	X
One complimentary pass to event	X

MEET THE CHAMBER




Meet the Chamber is a monthly meeting to provide an opportunity for new members, new company representatives, and prospective members to meet and learn about the Chamber's benefits and opportunities. The meeting is held the last Wednesday of every month (except December). Free to attend. Included with DCR Chamber membership.

SPONSORSHIP LEVEL & BENEFITS	PRESENTING \$1,500	GOLD NOT EXCLUSIVE FOR THE YEAR \$1,200	MONTHLY NOT EXCLUSIVE FOR THE YEAR \$175
Opportunity to host event at company location	X		
Receive attendee contact information	X	X	
Sponsorship recognition during event	X	X	X
Opportunity to hand out materials and promotional items	X	X	X
Company logo on electronic materials promoting the program each month, including event page, emails, and <i>Weekly Connector</i> e-newsletter	X	X	X
Number of meetings	11	11	1

DCR WEEKLY UPDATE NEWSLETTER

WEEKLY UPDATE E-NEWSLETTER

The Weekly Update is an email newsletter sent out every Tuesday to over 2,500 members of the Chamber and the community. It is filled with member news, local and regional news, chamber program information, community updates, public policy issues, and more.

<p>News Hot Deals Directory Jobs Opportunities</p>  <p>DAKOTA COUNTY REGIONAL</p> <p>April 8, 2025 Edition</p> <p>5 SECOND SURVEY</p> <p>Question of the Week: State Legislature</p> <p>Based on what you know today...On a scale of 1 - 10 (1 = won't happen, 10 being the most likely to happen) how would you rate the likelihood of a State Special Session happening?</p> <p>Q2: On a scale of 1 - 10 (1 = won't happen, 10 being the most likely to happen) how would you rate the likelihood of a State Shutdown happening?</p> <p>Share Your Feedback</p>	<p>Weekly Top Ad \$150</p> <p>600(W) x 300(H) pixel area</p> <p>This ad is placed at the top of the <i>Weekly Update</i>. It includes a small paragraph of 100 words or less promoting your company.</p>  <p>This is what we've all been waiting for - live music & festivals ARE BACK! Enjoy music, camping, festival foods, drinks, and all sorts of summer fun at Twin Cities Summer Jam, July 22-24 at Cedarburg Park. See Zac Brown Band, Carrie Underwood, Lynyrd Skynyrd, Ashley McBryde, Kip Moore, Brett Young, and more at Minnesota's Premier Outdoor Music Festival! 3-day and 1-day tickets available. Camping is available on site.</p>	<p>Deluxe - Middle Ad \$100</p> <p>600(W) x 200(H) pixel area</p> <p>Advertise your news, events, sales, etc. Typically placed in the middle of the <i>Weekly Update</i>.</p>  <p>Voilà! Real Estate. SBA 504 LOANS FOR COMMERCIAL REAL ESTATE. HOME WITH MAINTENANCE AND NO PAYMENTS FOR 3 MONTHS! Call April week for more info on your business. Eileen Meyer</p>	<p>Basic Ad \$50</p> <p>600(W) x 100(H) pixel area</p> <p>This is a great way for members to introduce their company to other members of the Chamber.</p>  <p>Be A Mentor! The perfect time to give back to your community and make a difference for small business owners. SCORE South Plains</p>
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DCR CHAMBER WEBSITE

The Chamber website is a place to bring visibility to your company for a fraction of the cost of other advertising methods. Get the attention of our site's visitors by featuring your business with a homepage ad (920W x 250H).

	<p>Full Year Sponsor \$1,000</p>	<p>Half Year Sponsor \$550</p>	<p>Monthly Sponsor \$100</p>
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*Benefits are offered based on sign-up date - Sign up early to maximize your sponsorship.

